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#### FEC FORM 3X

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

1011111011	or Other Than An Auth	onzed Committee		Office Use Only
NAME OF TO COMMITTEE (in full)	YPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5	
Direct Selling Empowers	s Americans			
ADDRESS (number and street)	1667 K St NW			
▼	Suite 1100			
Check if different than previously reported. (ACC)	Washington		DC	20006
2. FEC IDENTIFICATION NUM	MBER ▼ CITY	<b>₹</b> ▲	STATE ▲	ZIP CODE ▲
C C00564997	3. IS	THIS NEW (N) OR		ENDED
4. TYPE OF REPORT (Choose One)	Report Due On:	20 (M2) May 20 (M5		0 (M8) Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Mar :	20 (M3) Jun 20 (M6		0 (M9) Dec 20 (M12) (Non-Election Year Only)
April 15 Quarterly Report (Q1)		20 (M4) Jul 20 (M7)	Oct 20	Jan 31 (YE)
July 15	(C) 12-Day	Primary (12P)	<b>x</b> General (1	2G) Runoff (12R)
Quarterly Report (Q2) October 15	Report for the:	Convention (12C)	Special (12	2S)
Quarterly Report (Q3)  January 31  Year-End Report (YE)	Floation	11 08	2016	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Election	General (30G)	Runoff (30	R) Special (30S)
Termination Report (TER)	Report for the:  Election	n on	YIYIY	in the State of
5. Covering Period 10	01 / 2016	through 10	19 /	2016
I certify that I have examined this Type or Print Name of Treasurer	Report and to the best of Franco, Adolfo, , ,	my knowledge and belief it is	true, correct and	complete.
Signature of Treasurer Franco,	Adolfo, , ,	[Electronically Filed]	Date 10	26 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
NOTE: Submission of false, erroneo	us, or incomplete information	may subject the person signing	this Report to the	penalties of 52 U.S.C. § 3010
Office Use				FEC FORM 3X Rev. 05/2016

### SHMMADY DAGE

FEC <b>Form 3X</b> (Rev. 05/2016)	OF RECEIPTS AND DISBURSEMENTS	Page <b>2</b>
Write or Type Committee Name		ı aye 🚣
Direct Selling Empowers American	ns	
Report Covering the Period: From:	10 01 2016	To: 10 19 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand  January 1,  2016		59314.61
(b) Cash on Hand at  Beginning of Reporting Period	62991.18	
(c) Total Receipts (from Line 19)	0.00	5001.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	62991.18	64315.61
7. Total Disbursements (from Line 31)	43920.30	45244.73
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	19070.88	19070.88
9. Debts and Obligations Owed <b>TO</b> the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed <b>BY</b> the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
This committee has qualified as a multic	candidate committee. (see FEC FORM 1M)	
	For further information contact:	
	Federal Election Commission 999 E Street, NW Washington, DC 20463	
	Toll Free 800-424-9530	

#### **DETAILED SUMMARY PAGE**

of Receipts

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

#### **Direct Selling Empowers Americans**

Report Covering the Period: From:	01 2016 To	10 19 2016		
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
. Contributions (other than loans) From:				
(a) Individuals/Persons Other				
Than Political Committees	0.00	5000.00		
(i) Itemized (use Schedule A)	3.00	3000.00		
(ii) Unitemized	0.00	0.00		
(iii) TOTAL (add		7 1 1 7 1 1 7 1 1 7 1		
Lines 11(a)(i) and (ii)▶	0.00	5000.00		
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees	0.00	0.00		
(such as PACs)	0.00	0.00		
(d) Total Contributions (add Lines				
11(a)(iii), (b), and (c)) (Carry	0.00	5000.00		
Totals to Line 33, page 5)  Transfers From Affiliated/Other	0.00	4 4		
Party Committees	0.00	0.00		
rarty Committees	3.00	4 4		
. All Loans Received	0.00	0.00		
	45 45	4 4		
. Loan Repayments Received	0.00	0.00		
. Offsets To Operating Expenditures	7 7	7 7		
(Refunds, Rebates, etc.)				
(Carry Totals to Line 37, page 5)	0.00	1.00		
. Refunds of Contributions Made	4 4	4 4		
to Federal Candidates and Other				
Political Committees	0.00	0.00		
. Other Federal Receipts				
(Dividends, Interest, etc.)	0.00	0.00		
Transfers from Non-Federal and Levin Funds				
(a) Non-Federal Account	0.00	0.00		
(from Schedule H3)	0.00	0.00		
(h) Lasia Farada (fara Orbad la 115)	0.00	0.00		
(b) Levin Funds (from Schedule H5)	0.00	0.00		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00		
(c) Total Transiers (and To(a) and To(b))	0.00	0.00		
. Total Receipts (add Lines 11(d),				
12, 13, 14, 15, 16, 17, and 18(c))▶	0.00	5001.00		
. Total Federal Receipts				
(subtract Line 18(c) from Line 19)▶	0.00	5001.00		
(Subtract Line 10(c) Holl Line 13)	5.00	3301.00		

#### **DETAILED SUMMARY PAGE**

of Disbursements

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Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
Operating Expenditures:     (a) Allocated Federal/Non-Federal		Calonida Tour to Date		
Activity (from Schedule H4)				
(i) Federal Share	0.00	0.00		
(ii) Non-Federal Share	0.00	0.00		
(b) Other Federal Operating	45 45	4 4 4		
Expenditures	919.00	2243.43		
(c) Total Operating Expenditures	010.00	2243.43		
(add 21(a)(i), (a)(ii), and (b))▶  Transfers to Affiliated/Other Party	919.00	2243.40		
Committees	0.00	0.00		
Contributions to Federal Candidates/Committees	0.00	0.00		
and Other Political Committees Independent Expenditures	0.00	4 4		
(use Schedule E)	43001.30	43001.30		
Coordinated Party Expenditures (52 U.S.C. § 30116(d))	0.00			
(use Schedule F)	0.00	0.00		
Loan Repayments Made	0.00	0.00		
Loans Mode		0.00		
Loans Made	0.00	0.00		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00		
		4 1 4 1 4		
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees (such as PACs)	0.00	0.00		
(d) Total Contribution Refunds		7 7		
(add Lines 28(a), (b), and (c))	0.00	0.00		
Other Disbursements (Including				
Non-Federal Donations)	0.00	0.00		
	2011	4 4		
Federal Election Activity (52 U.S.C. § 30101( (a) Allocated Federal Election Activity	20))			
(from Schedule H6)				
(i) Federal Share	0.00	0.00		
(") III as fall Observe				
(ii) "Levin" Share(b) Federal Election Activity Paid	0.00	0.00		
Entirely With Federal Funds	0.00	0.00		
(c) Total Federal Election Activity (add		7 7 7		
Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00		
Total Disbursements (add Lines 21(c), 22,				
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	43920.30	45244.73		
Total Forderal Dishama	10020.00	.5211116		
Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii)				
from Line 31)	43920.30	4504470		
,	45920.50	45244.73		

#### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 5

III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	0.00	5000.00
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	0.00	5000.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	919.00	2243.43
37. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	1.00
88. Net Operating Expenditures (subtract Line 37 from Line 36)	919.00	2242.43

#### S 17

SCHEDULE B (FEC Form 3X)		11		FOR LINE NUMBER: PAGE 6 OF 9			
ITEMIZED DISBURSEMENTS		Use separate schedule(s) for each category of the		(check only one)			27
		Summary Page	211		23 28c	26 29	27 30b
Any information copied from such Reports and Statements may not be sold or used b							
or for commercial purposes, other than using the na							
NAME OF COMMITTEE (In Full)							
Direct Selling Empowers Americal	ns						
Full Name (Last, First, Middle Initial)							
A. DeGarmo Creative				Date of D	)isbursem	nent	
Mailing Address 2258 N Vernon Street				10	18	/ Y	2016
City Arlington	State VA	Zip Code 22207		FEC Ider	itification	Number	
Purpose of Disbursement	V F1	22201					
Media Consulting				C		0.0004	1070
Candidate Name			Category/			D : SB21E Disbursem	<b>3.4379</b> ent this Period
			Type			2.2.30111	
	ement For:					-	919.00
Senate President	Primary	General					
State: District:	Other (spe	<del>-</del>		Mem	o Item		
Full Name (Last, First, Middle Initial)							
B.				Date of D	)isbursem	nent	
					/ D D	/ Y	YYY
Mailing Address							
City State Zip Code					ntification	Number	
Purpose of Disbursement							
				C			
Candidate Name Category/				Amount o	of Each D	isbursem	ent this Period
			Type				
Office Sought: House Disbursement For:							45
Senate Primary General  President Other (specify)							
State: District:					o Item		
Full Name (Last, First, Middle Initial)							
C.				Date of D	isbursen	nent	
Mailing Address				MM	/ D D	/ Y	YYYY
City	State	Zip Code		FEC Ider	tification	Number	
Purpose of Disbursement				C			-
Candidate Name Category/			Amount o	of Each D	isbursem	ent this Period	
Office Sought: House Disburse	ment For:		Туре				
Office Sought: House Disbursement For: Senate Primary General						-	
President Other (specify) ▼			Mem	o Item			
State: District:					2 110111		
QUIDTOTAL ACRIC							919.00
SUBTOTAL of Disbursements This Page (optional).			·····•			-7	313.00
TOTAL This Period (last page this line number only	<i>(</i> )			1		-	919.00

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 7 OF 9 FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ **Direct Selling Empowers Americans** C00564997 Check if 24-hour report 48-hour report New report Amends report filed on Date of Public Distribution/Dissemination Full Name of Payee Strategic Media Services 19 2016 Mailing Address 1911 North Fort Myer Dr Amount Suite 400 City State Zip Code 9764.71 22209 Transaction ID: SE.4365 Arlington VA Date of Disbursement or Obligation Purpose of Expenditure Category/ Media Buy 10 2016 Type Name of Federal Candidate: 32 **X** Support Office Sought: **X** House District: NAPOLITANO, GRACE, , , CA Oppose President Senate State: Primary Disbursement For: **X** General Calendar Year-To-Date 9764.71 2016 Per Election for Office Sought Other (specify) ▶ Full Name of Payee Date of Public Distribution/Dissemination Memo Item Strategic Media Services 19 2016 10 Mailing Address 1911 North Fort Myer Dr Amount Suite 400 4447.06 City State Zip Code Transaction ID: SE.4367 Arlington VA 22209 Date of Disbursement or Obligation Purpose of Expenditure Category/ Media Buy 2016 10 Type Name of Federal Candidate: 28 x Support Office Sought: **X** House District: CUELLAR, HENRY, , ,  $\mathsf{TX}$ Oppose President Senate State: **X** General Disbursement For: Primary Calendar Year-To-Date 4447.06 2016 Per Election for Office Sought Other (specify) ▶ (a) SUBTOTAL of Itemized Independent Expenditures ..... 14211.77 (a) SUBTOTAL of Unitemized Independent Expenditures..... (a) TOTAL Independent Expenditures ..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Franco, Adolfo,,, [Electronically Filed] 26 2016 Date Signature

## SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

TEMIZED INDEPENDENT EXPENDITURES				PAGE 8 OF 9 FOR LINE 24 OF FORM 3X				
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼				
Direct Selling Empowers Americans				C C00564997				
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed or	n M = M / D = D / Y = Y = Y				
Full Name of Payee Strategic Media Services		☐ Memo	Item [	Date of Public Distribution/Dissemination				
Mailing Address				10 19 2016				
Mailing Address 1911 North Fort Myer Dr			A	Amount				
Suite 400	State	Zin Codo		8470.59				
Arlington				Transaction ID : SE.4375				
Purpose of Expenditure Media Buy	pose of Expenditure			Date of Disbursement or Obligation				
		Type		10 01 2016				
Name of Federal Candidate:		<b>X</b> Support	Office S	Sought:   House District: 03				
BEATTY, JOYCE, , ,		Oppose	P	President Senate State: OH				
Calendar Year-To-Date Per Election for Office Sought	Disburs 2016	sement For: Primary <b>X</b> General  Other (specify) ▶						
Full Name of Payee		☐ Memo	Item [	Date of Public Distribution/Dissemination				
Strategic Media Services								
Mailing Address 1911 North Fort Myer Dr				10 19 2016				
Suite 400			l A	Amount				
City	State	Zip Code		7966.00				
Arlington	Arlington VA 22209							
Purpose of Expenditure Media Buy								
Name of Federal Candidate:		<b>✗</b> Support	Office S	Sought:  House District:14				
LAWRENCE, BRENDA LULENAR, , ,		Oppose		President Senate State: MI				
Calendar Year-To-Date Per Election for Office Sought	2	7966.00	Disburs 2016	sement For:  Primary				
(a) SUBTOTAL of Itemized Independent Expenditures	i		•	16436.59				
(a) SUBTOTAL of Unitemized Independent Expenditure	res		•					
(a) TOTAL Independent Expenditures			•					
Under penalty of perjury I certify that the independe with, or at the request or suggestion of, any candida party committee) any political party committee or its	ate or authorized							
Franco, Adolfo, , ,	[Electronically Fil	ed1	M = N					
Signature	Electronically File	_ Date	e 10	26 2016				

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 9 OF 9 FOR LINE 24 OF FORM 3X NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼ **Direct Selling Empowers Americans** C00564997 Check if 24-hour report 48-hour report New report Amends report filed on Date of Public Distribution/Dissemination Full Name of Payee Strategic Media Services 19 2016 Mailing Address 1911 North Fort Myer Dr Amount Suite 400 City State Zip Code 12352.94 ۷A 22209 Transaction ID: SE.4377 Arlington Date of Disbursement or Obligation Purpose of Expenditure Category/ Media Buy 10 2016 Type Name of Federal Candidate: 07 **X** Support Office Sought: **X** House District: LANCE, LEONARD, , , NJ Oppose President Senate State: Disbursement For: Primary **X** General Calendar Year-To-Date 12352.94 2016 Per Election for Office Sought Other (specify) ▶ Full Name of Payee Date of Public Distribution/Dissemination Memo Item Mailing Address Amount City State Zip Code Date of Disbursement or Obligation Purpose of Expenditure Category/ Type Name of Federal Candidate: Support Office Sought: House District: Oppose President Senate State: Disbursement For: General Primary Calendar Year-To-Date Per Election for Office Sought Other (specify) ▶ 12352.94 (a) SUBTOTAL of Itemized Independent Expenditures ..... (a) SUBTOTAL of Unitemized Independent Expenditures..... (a) TOTAL Independent Expenditures ..... 43001.30 Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. Franco, Adolfo,,, [Electronically Filed] 26 2016 Date Signature